



Social Media Policy

Introduction

This policy explains how Ffrindiau Terrig PTA uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Ffrindiau Terrig PTA uses email, Facebook, Instagram and WhatsApp to communicate directly. Indirect communication is also made via Ysgol Terrig's website, Ysgol Terrig's email and via Seesaw.

Access to the social media used by our association

Ffrindiau Terrig PTA uses Facebook. This is a closed group meaning that you can apply to join but this will need to be approved by the PTA through our Facebook group administrators. Only approved members of the Facebook Group can see posts made to the group. However, once you are a member of the group, you can also post and these will be seen by all other members of the group who have been similarly approved. Please enter <https://www.facebook.com/groups/7121535554544532/> into your web browser and make a request to join the group.

Ffrindiau Terrig PTA uses Instagram. The PTA has a private profile and Instagram users have to make a friend request which has to be approved by the PTA before they can see any content shared by the PTA.

Ffrindiau Terrig PTA also use WhatsApp to communicate. The PTA committee use a closed WhatsApp group to communicate ('The Admin Group'). A separate closed WhatsApp group is used to communicate with PTA volunteers ('The Supporters Group').

Other closed WhatsApp groups, set up by parents of pupils ('Parent WhatsApp Groups'), are used for promotion of Ffrindiau Terrig PTA events and fundraising activities. Committee members who are part of these closed Parent WhatsApp Groups are there in the capacity of parents, and while, from time to time, PTA committee members may be able to answer questions about specific PTA events when they are asked in these groups, these Parent WhatsApp Groups are not for direct discussion of PTA matters. Ffrindiau Terrig PTA are not responsible for the



administration of the Parent WhatsApp Groups or the matters discussed within. If any Ffrindiau Terrig PTA committee member becomes aware of matters concerning the PTA being discussed in Parent WhatsApp Groups they should refer the matter to the Chair of Ffrindiau Terrig PTA.

Messages about events and fundraising activities being held by Ffrindiau Terrig PTA are also communicated through Seesaw and on <https://www.ysgolterrig.org.uk>; these communications are managed by Ysgol Terrig, the promotional materials having been supplied to the school by Ffrindiau Terrig PTA for publication on these platforms or to be shared via school email.

Ffrindiau Terrig PTA also use email to communicate. The PTA's email address is ffrindiauterrigpta@gmail.com. This email address is published on the Charity Commission's website. Only elected committee members have access to the email account which is operated principally by the Chair.

Permitted members

The Facebook group of Ffrindiau Terrig PTA is only intended for members of the association, in this case the parents and teachers of Ysgol Terrig, Treuddyn. This is regulated through this being a closed group and members needing to gain permission to join from the PTA's Facebook group administrator.

The Instagram profile is managed in the same way as it too is only intended for members of the association and is regulated through approval of friend requests.

Ffrindiau Terrig PTA does not want to encourage inappropriate use of social media by children. No application to join our Facebook group or to view our Instagram profile will be accepted by anyone aged less than 13 years.

The 'Admin Group' and 'The Supports Group' are both closed WhatsApp groups and admission is by invitation only. Invitations are extended only by existing committee members to new members and/or volunteers.

How this is used by our association

Ffrindiau Terrig PTA uses its Facebook group and Instagram profile exclusively for the running and promotion of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local supporters and canvass members' views.

Ffrindiau Terrig PTA uses its WhatsApp group exclusively for the running of the association. It is used to communicate with members, promote events or elements



of events, to recruit volunteers to support the PTA's activities, thank local volunteers and canvass members' views.

Ysgol Terrig use <https://www.ysgolterrig.org.uk>, email and Seesaw to communicate with members, promote events or elements of events, to recruit volunteers to support the PTA's activities, thank local volunteers and canvass members' views on behalf of Ffrindiau Terrig PTA.

Usage that is not permitted

The Facebook page and Instagram profile of Ffrindiau Terrig PTA is not for any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate posts or messages, including any derogatory comment, can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

The WhatsApp groups of Ffrindiau Terrig PTA, The Admin Group and The Supportes Group, are not intended for any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTA and with its permission. Inappropriate or derogatory comments or messages can and will be removed by the administrator and the PTA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook page of Ffrindiau Terrig PTA allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so.

Ffrindiau Terrig PTA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the Facebook group.

Ffrindiau Terrig PTA may post images on the closed Facebook group or Instagram profile, taken by committee members at events. It is Ffrindiau Terrig PTA's policy to not post images of children with their full face visible. Photos of the children will be from behind or from above or the image will be appropriately blurred so the face is not identifiable.



Application of this policy

By using the Facebook page of Ffrindiau Terrig PTA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the page.

By making a friend request of Ffrindiau Terrig PTA on Instagram you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a friend on the PTA on Instagram.

By being a member of either Ffrindiau Terrig PTA WhatsApp groups you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available through the Ffrindiau Terrig PTA page of Ysgol Terrig's website (<https://www.ysgolterrig.org.uk/pta/>) and is sent annually to all members of the PTA WhatsApp groups (The Admin Group & The Supporters Group) and is referenced as part of the information stated on our Facebook page.

Last reviewed: 30/09/2025